

## Press Release

13<sup>th</sup> July 2015 - For Immediate Release

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### **New National Care Home Sales Manager for Active Bathing**

Active Bathing are delighted to announce that Clare Long has joined the growing company, taking up the role of National Care Home Sales Manager.

Having spent more than ten years in the industry, Clare has gained a vast amount of knowledge and industry experience in bathing, hoisting and showering products and is keen to build on the strong foundations already in place at Active Bathing, part of the Astor-Bannerman (Medical) Ltd group of companies.

With the team at Active Bathing having already secured contracts with major Care Providers, Clare and the team are keen to demonstrate that Active Bathing are set to become a serious player in the marketplace.

Clare says *"Working with such a dedicated and forward thinking team, combined with the exceptional quality of our products, some of which have been designed specifically for the Care Home market, I am very excited about what the future holds. Combined with the highest levels of training, service and aftercare packages we already offer and will continue to develop, we can confidently offer our customers complete peace of mind when choosing an Active Bathing product"*



Clare can be contacted on 01242 820820 or [clare@activebathing.co.uk](mailto:clare@activebathing.co.uk)

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